

Biography – Small Business Audience



A third-generation entrepreneur, Kristin Harper has more than 30 years of business, brand, and leadership experience, from grassroots startups to global iconic brands.

After spending over 20-years in Corporate America successfully leading brands like Crest® Oral-B® and Hershey's KISSES®, Kristin ventured into entrepreneurship.

She is the CEO of Driven to Succeed, LLC, a leadership development company that provides brand strategy consulting, market research, keynotes on leadership and emotional intelligence, and career coaching for Fortune 500 companies, entrepreneurs, and rising leaders.