

Biography – Brief



Kristin Harper is the founder and CEO of Driven to Succeed, LLC, a leadership development company that provides brand strategy consulting, market research, keynotes on leadership and emotional intelligence, and career coaching for Fortune 500 companies, entrepreneurs, and rising leaders. She's known for building brands and helping people accelerate their careers using head and heart.

An award-winning businesswoman, Kristin went from college intern to a Global Vice President of a Fortune 15 company in her 30s. Throughout her career, she led global iconic brands including Crest®, Oral-B®, and Hershey's KISSES®. Now she and her team help brands uncover insights to drive growth through research, brainstorming, and innovation.

Kristin is a wife and mother to three, and author of *The Heart of a Leader: 52 Emotional Intelligence Insights to Advance Your Career* and *Love's Resurrection: A Spiritual Journey through Marriage, Divorce and Remarrying the Same Man*.